

**PRESS RELEASE**

**MediNippon Healthcare supports Create Medic - Japan's  
successful entry into the Indian market**

*From market survey to successful sales following CDSCO approval in a phased manner*



*The launch ceremony of Indian subsidiary of Create Medic, Japan in Chennai, 15<sup>th</sup> April 2026; Hon'ble Consul General of Japan Mr. Muneo Takahashi delivering the Chief Guest's address; In the pic L>R: Mr. Kousuke Suto, GM-Create Medic India, Prof. Shyamkumar N. Keshava, Dept. of Interventional Radiology, CMC, Vellore, Mr. Osamu Imazawa, President, Create Medic Japan, Mr. Katsuaki Yamane, MD, Create Medic India & Dr. Rajappa Senthilkumar, Director, MediNippon Healthcare.*

**Chennai, 17<sup>th</sup> April, 2026:**

MediNippon Healthcare Pvt. Ltd, an Indian subsidiary of GN Corporation, Japan set up in 2013 promoting Japanese technologies, Medical devices and Biomaterials through relevant partnerships and R & D collaborations has helped Create Medic Japan, a 50-year-old Tokyo stock exchange listed medical devices company with its successful entry into Indian market.

This journey started in 2017 with a market survey by MediNippon for the silicon-based products of Create Medic in oncology, gastroenterology and interventional radiology. After a positive market feedback, MediNippon provided support for the registration and CDSCO approval of their products, some of which are now used by several interventional radiologists in India. Following these steps, now, Create Medic - India has been registered with the Registrar of Companies to kickstart sales office in Chennai and have plans to gradually expand their marketing network to other states. Ultimately, they are inclined to establish manufacturing hubs and make products in India for the global market.

In the formal launch event held in Chennai on 15<sup>th</sup> April, **Mr. Osamu Imazawa**, President, Create Medic Japan, while explaining the vision of the company, explained that they are here

not only for selling products but also to collaborate with Indian institutes that have strong clinical skills, to develop India-centric products and also make India a hub for developing new products. **Mr. Katsuaki Yamane**, Managing Director of the Indian company explained how they have been contributing to healthcare through minimally invasive products since 1974 and about their three factories in Japan, China, and Vietnam.

**Prof. Dr. Shyamkumar N. Keshava**, Professor and Head, Department of Interventional Radiology, Head, Division of Clinical Radiology, CMC Vellore, while speaking at the event, said Japan is known for trust and based on the clinical and technological expertise of Create Medic, their goal for global expansion will become a reality through research collaborations with physician-scientists in India.

The chief guest of the day, **Mr. Muneo Takahashi, Hon'ble Consul General of Japan in Chennai**, reiterated that such Indo-Japan partnerships in healthcare will not only be a boon for these two countries but for the entire global society.

**Dr. Rajappa Senthilkumar**, Director of MediNippon Healthcare, while congratulating Create Medic for its successful first step into the Indian market, acknowledged all the stakeholders, especially the contribution by **Mr. Kousuke Suto** and briefed the significance of Create Medic's products. In particular, he explained how the Percutaneous Endoscopic Gastrostomy (PEG) kit, one of their flagship products in India, is especially vital for patients with cancer especially those who are critically ill with inability to take food orally. In such challenging situations, the PEG kit enables doctors to provide essential nutritional support, offering not just medical assistance but also comfort and dignity to patients.

The event was participated in by representatives from Indo-Japan cultural organizations, chambers of commerce, financial institutions, and well-wishers.

### **About Create Medic**

Create Medic, founded in 1974, by a couple of engineers with expertise in silicone-based materials, whose initial products of medical devices with silicon gradually expanded in the past 50 years to wide range of unique products in oncology, gastroenterology, interventional radiology and urology. Envisaging their presence from Chennai to other cities, they are also planning R&D collaborations with like-minded institutes in India for developing products in India for other specialities where silicone-based products are likely to yield a synergy.

### **About MediNippon**

MediNippon Healthcare Pvt. Ltd., was started in 2013 as a subsidiary of GN Corporation Co Ltd., (established in 2002), for importing medical devices and conducting market surveys of Japanese technology. It has also been working on novel scaffolds for global propagation, keeping India as a manufacturing base. Following their [tech-transfer in regenerative medicine from India to Japan](#), based on tissue engineering scaffolds developed in Japan, the recent aligning of the [Nichi-In Centre for Regenerative Research \(NCRM\)](#) team with MediNippon, will add to their objectives.

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